



FRANKLIN-SIMPSON PARKS & RECREATION

Recreational Sports League Banner Sponsorship Program

Program Overview

The Franklin Simpson Parks Sports Committee has established a **Banner Sponsorship Program** to support all youth sports leagues and enhance community visibility for local businesses. Sponsors may select the fields and number of banners they wish to display, with rates adjusted based on quantity and field selection.

Sponsor Information

1. Sponsors may select **up to 6 banners** for baseball/softball fields and **up to 2 banners** for soccer/flag football fields.
2. Sponsors indicate the **specific field(s)** they wish to display on, with placement based on availability.
3. Baseball/softball banners will be installed **by mid-April** and removed **end of September**.
4. Soccer and flag football banners will be installed **mid-June** and removed **end of November**.
5. Banner production, installation, and removal are managed by Franklin Simpson Parks staff.
6. **Banner Condition:** Any banner that is **damaged or no longer represents the organization positively** must be replaced. A **replacement fee may be added** to cover costs of a new banner.
7. All banners are 4' x 4' mesh
8. **Baseball/Softball Fields:** Displayed Mid-April through end of September
9. **Soccer/Flag Football Fields:** Displayed Mid-June through end of November
10. Franklin Simpson Parks & Recreation reserves the right to reject any and all applications and any and all banner designs.

New Sponsor Rates

# of Banners	Baseball/Softball Rate	Soccer/Flag Football Rate
1 banner	\$275	\$275
2 banners	\$400	\$400
3 banners	\$525	N/A
4 banners	\$625	N/A
5 banners	\$700	N/A
6 banners	\$775	N/A

Note: Each additional banner beyond the 2-banner base receives a reduced incremental rate.

Returning Sponsor Rates

# of Banners	Baseball/Softball Fields	Soccer/Flag Football Fields
1 banner	\$200	\$200
2 banners	\$325	\$325
3 banners	\$425	N/A
4 banners	\$525	N/A
5 banners	\$600	N/A
6 banners	\$675	N/A

League Descriptions

Little Diamond League	Introduction to baseball/softball skills	Youth ages 3-4
TBall	Development of basic skills	Youth ages 5-6
Rookie League/8U Softball	Coach pitch league	Youth ages 7-8
Cal Ripken 10U Baseball	Machine and player pitch	Youth ages 9-10
Babe Ruth 10U Softball	Machine and player pitch	Youth ages 9-10
Cal Ripken 12U Baseball	Player pitch	Youth ages 11-12
Babe Ruth 12U Softball	Player pitch	Youth ages 11-12
Babe Ruth Baseball	Player pitch	Youth ages 13-16
Soccer	Introduction to and skill development	Youth ages 3-14
NFL Flag Football	Introduction to and skill development	Youth ages 4-10

Banner Sponsorship Form

Sponsor Name: _____

Business/Organization: _____

Contact Name: _____

Phone: _____ Email: _____

Select Fields (check all that apply):

Baseball/Softball (6 fields available) (Displayed Mid-April - September)

- Field 1 (Little Diamond League, Tball and Rookie Baseball)
- Field 2 (Tball, Rookie Baseball and Youth Softball)
- Field 3 (Cal Ripken 12U Baseball)
- Field 4 (Tball and Cal Ripken 10U Baseball)
- Field 5 (Tball, Youth Softball and Adult Softball)
- Field 6 (Babe Ruth Baseball (ages 13-16), Adult Softball)

Soccer (2 fields available) (Displayed July - October)

- Field 1 (divided into 4-5 smaller soccer fields)
- Field 2 (divided into 2-4 smaller soccer fields)

Select New or Returning Sponsor:

- New Sponsor
- Returning Sponsor

Number of Banners to be Sponsored: _____ Total Amount Due: \$ _____

Return this form, along with payment, to FS Parks & Recreation, PO Box 109, Franklin KY 42135

Make checks payable to FS Parks Board, Inc

Signature: _____

Date: _____